



Candidates' Information Session
April 27, 2022

Presentation by:

Wendy Cooke, City Clerk/Director of Legislative and Court Services

Megan Williams, Deputy City Clerk

Tara McArthur, Coordinator of Elections and Special Projects



Introduction

Welcome to the 1st Candidates' Information Session for the City of Barrie's 2022 Municipal Election.

The City will be hosting 3 Information Sessions to assist potential candidates intending to stand for an elected office:

- The 2nd Session to be held June 15th at 6:00 p.m. - The Ministry of Municipal Affairs and Housing will be reviewing the *Municipal Elections Act* and providing candidate information; and
- The 3rd Session will be held after the August 19th Nomination Day, to further discuss campaign and voting information. More details and date of the Session will be provided once finalized.



Candidates' Information Session

Agenda

1. General Information

2. Mayor, and Member of Council Roles

3. Becoming a Candidate

4. Nominations of a Candidate

5. Third Party Advertising

6. Campaign Information

7. Resources and Helpful Information

1. General Information

- ***Duties of the Clerk***

The City Clerk, Wendy Cooke, is responsible for preparing and conducting the City's 2022 Municipal Election.

All inquiries should be directed to:

Contact	Email	Telephone #
Wendy Cooke City Clerk / Director of Legislative and Court Services	wendy.cooke@barrie.ca	705-739-4220 Ext. 4560
Megan Williams Deputy City Clerk	megan.williams@barrie.ca	705-739-4220 Ext. 4597
Tara McArthur, Coordinator of Elections and Special Projects	tara.mcarthur@barrie.ca	705-739-4220 Ext. 4518



1. General Information

• *Key Dates – 2022 to 2023*

2022	
May 2, 2022	First day for candidates to file a nomination paper for the office of mayor, councillor or school board trustee. First day for an individual or entity to file a notice of registration as a third party advertiser.
August 19, 2022	Filing of nominations start at 9:00 a.m. Last day for a candidate to file a nomination (deadline is 2:00 p.m.). Last day for a candidate to withdraw (deadline is 2:00 p.m.).
August 22, 2022	Final day for the City Clerk to certify candidate nominations
September 1, 2022	Voters' list available to certified candidates. Revision period begins – Electors may update, remove or add their name to the voters' list.
September 26, 2022	Distribution of interim list of changes to the Voters' List Certificate of Maximum Campaign Spending Limits and Notice of Penalties issued to Candidates and third party advertisers
October 21, 2022	Last day for an individual or entity to file a notice of registration as a third party advertiser.



1. General Information

• *Key Dates – 2022 to 2023 – Continued...*

2022	
October 2022 - TBD	Advance Voting Period
October 24, 2022	Final Voting Day – 10:00 a.m. to 8:00 p.m.
November 15, 2022	New Term of Office commences
November 2022 - TBC	Inauguration of 2022 – 2026 Barrie City Council
December 31, 2022 Filing Date January 2, 2023	Campaign period ends for candidates and registered third parties. Last day for candidate or registered third parties to file an Extension of campaign period (Form 6).

2023	
March 30, 2023	Last day for candidate or registered third party to apply to Superior Court of Justice to extend the time to file the financial statement.
March 31, 2023	Last day to file a primary financial statement for reporting period ending December 31, 2022 – applies to all candidates and third party advertisers (deadline is 2:00 p.m.). Last day for candidate or registered third party to notify City Clerk of filing extension received from the Superior Court of Justice.



1. General Information

• *Key Dates – 2022 to 2023 – Continued...*

2023	
May 1, 2023	Last day for candidate or registered third party to file a primary financial statement and pay \$500 late filing fee (deadline is 2:00 p.m., penalties take affect at 2:01 p.m.).
June 29, 2023	Last day to request a compliance audit on a primary financial statement.
June 30, 2023	Last day of the extended campaign period for candidates and registered third party that extended their campaign period due to deficit, or that recommenced their campaign due to a recount, controverted election, or compliance audit.
August 30, 2023	Last day to provide candidates and registered third parties with notice of the filing requirements for their supplementary financial statements and auditor's reports.
September 28, 2023	Last day for candidate or registered third party to apply to Superior Court of Justice to extend the time to file the financial statement.
September 29, 2023	Last day to file a supplementary financial statement for reporting period ending August 30, 2023 – only applied to those who filed a Form 6 to extend the campaign period (deadline is 2:00 p.m.). Last day for candidate or registered third party to notify Clerk of filing extension received from the Superior Court of Justice.



1. General Information

- *Key Dates – 2022 to 2023 – Continued...*

2023	
October 30, 2023	Last day for candidate or registered third party to file a supplementary financial statement and pay \$500 late filing fee (deadline is 2:00 p.m., penalties take affect at 2:01 p.m.).
December 28, 2023	Last day to request a compliance audit on a supplementary financial statement.



1. General Information

- ***Term of Office***

- November 15, 2022 – November 14, 2026

- ***Elected Offices***

- ❑ **Mayor:** one to be elected at large
- ❑ **Councillor:** one to be elected in each of the ten (10) Wards, the elected Councillor will sit on City Council
- ❑ **Member - Simcoe County District School Board:** Ward 1 (City of Barrie Wards 1, 2 and 3)
- ❑ **Member - Simcoe County District School Board:** Ward 2 (City of Barrie Wards 4, 5 and 6)
- ❑ **Member - Simcoe County District School Board:** Ward 3 (City of Barrie Wards 7, 8, 9 and 10)
- ❑ **Member - Simcoe Muskoka Catholic District School Board:** Ward 1 (City of Barrie Wards 1, 2, 3, 4 and 5)
- ❑ **Member - Simcoe Muskoka Catholic District School Board:** Ward 2 (City of Barrie Wards 6, 7, 8, 9 and 10)
- ❑ **Member - Conseil scolaire Viamonde - Sector 5 – French Public #58 -** The municipalities within the Counties of Bruce, Grey, Simcoe and Dufferin
- ❑ **Member - Conseil scolaire catholique MonAvenir:** – The municipalities within the Counties of Simcoe and Muskoka



1. General Information

- ***Applicable Provincial Legislation, Regulations and City of Barrie Policies***

The following documents are available for download on the City's Website at www.barrie/elections/informationforcandidates

- *Municipal Elections Act, 1996*
- *Municipal Act, 2001*
- *Education Act*
- Use of Corporate Resources for Election Purposes Policy
- Reimbursement of Council Expenses Policy



2. Roles of the Mayor & Council

- ***Municipal Duties and Responsibilities***

The *Municipal Act, 2001*, identifies the Mayor's responsibilities as follows:

- Acts as chief executive officer of the municipality;
- Preside over council meetings so that its business can be carried out efficiently and effectively;
- Provides leadership to the council;
- Provides information and recommendations to the council with respect to the role of council;
- Represent the municipality at official functions; and
- Carries out the duties of the head of council.

Role of council:

- Represents the public and to consider the well-being and interests of the municipality;
- Develops and evaluate the policies and programs of the municipality;
- Determines which services the municipality provides;
- Ensures that administrative and controllership policies, practices and procedures and are in place to implement the decisions of council;
- Ensure the accountability and transparency of the operations of the municipality, including the activities of the senior management of the municipality;
- Maintains the financial integrity of the municipality; and
- Carries out the duties of council.



2. Roles of the Mayor & Council

- *Deputy Mayor*

- Deputy Mayor is an appointed member of Council recommended by the Mayor-elect and subject to the approval of Council;
- Appointment takes place at the beginning of the new Term of Council; and
- The Mayor-elect considers those interested and makes a recommendation to Council appoint one member for the Term, or more than one during specific time periods throughout the Term of Council.

- *Members of Council Appointments to Committees, Boards and Commissions*

- The Mayor and members of Council are required to attend City Council, General Committee and any other Standing Committees occurring September to June with a summer recess and special meetings called as required. ****Availability suggested for these meetings is Monday-Wednesday evenings.**
- Members of Council are appointed to a Reference Committee and various Advisory Committee, Local Boards and Commissions held during the day and after business hours, Monday to Friday, on a monthly basis and may be several hours in length.



2. Roles of the Mayor & Council

- ***Other Time Commitments***

Being a member of Council is a large commitment, potential candidates should be aware and understand the expectations of this important position.

- In addition to the time commitments required to attend meetings, a member of Council needs to have time to deal with constituent inquiries, attend ward/city events, etc.
- Approximately 10 hours a week depending on the number of inquiries and events.



2. Roles of the Mayor & Council

- Annual Remuneration for 2022 – 2026 Term of Council**

Effective November 15, 2022:

➤ Base rate of compensation for Mayor:

2022	2023	2024	2025	2026
\$122,580	\$127,172	\$131,937	\$136,880	\$142,008

➤ Base rate of compensation for Councillors is \$40,983, with an annual increase based on the non-union increase.

➤ Deputy Mayor receives additional compensation of \$7,500 per year.

Car Allowance:

Mayor	\$6,600 (\$550/month)
Deputy Mayor	\$3,600 (\$300/month)
Councillors	\$2,400 (\$200/month)



3. Becoming a Candidate

- ***When Can a Person Become a Candidate?***

- A person can only become a candidate during the nomination period.
- The nomination period starts on Monday, May 2, 2022 and ends on Friday, August 19, 2022 at 2:00 p.m.
- From May 2 to August 19, 2022, nominations will be accepted Monday to Friday, 8:30 a.m. to 4:30 p.m. at the Legislative Services Branch on the 1st floor of City Hall at 70 Collier Street, Barrie.
- The last day to file a nomination paper (Nomination Day) is on Friday, August 19, 2022 between the hours of 9:00 a.m. to 2:00 p.m. ****No nomination papers will be accepted after 2:00 p.m.**

Note:

- ✓ **The City of Barrie will not be accepting electronic filing of nominations; all nominations must be filed in persons during the times noted above.**
- ✓ **A person cannot raise or spend any money until they become a candidate and they cannot become a candidate until they have filed a nomination package with the applicable nomination fee.**



3. Becoming a Candidate

- ***What documents are contained in the Nomination Package?***

Nomination Package – 2022 Municipal Election	
✓ Nomination Paper – Form 1	✓ Notice of Penalties
✓ Endorsement of Nomination – Form 2	✓ Withdrawal of Nomination Form
✓ City of Barrie 2022 Candidates' Information Guide	✓ Voters' List Request Form
✓ Ministry of Municipal Affairs 2022 Candidates' Guide	✓ Appointment of Agent Form
✓ Declaration of Qualification	✓ Notice of Financial Institutions
✓ Preliminary Certificate of Maximum Campaign Expense Limit	✓ Scrutineer Appointment Form
✓ Overview of Contribution Limits	✓ Financial Statement (Form 4)
✓ Freedom of Information Release (FOI) Form	✓ Council and Committee Code of Conduct
✓ Election Sign By-law, 2018-011	✓ Use of Corporate Resources for Election Purposes Policy
✓ Election Sign Illustration	



3. Becoming a Candidate

• *Qualifications of a Candidate*

To run for **Council** (Mayor or Councillor) the person must be:

- √ A Canadian citizen;
- √ At least 18 years of age;
- √ A resident of the City of Barrie; or own or lease property (or be the spouse of the owner or lessee) in the City of Barrie;
- √ Not legally prohibited from voting; and
- √ Not disqualified by any legislation from holding municipal office.

To run for **School Board Trustee** the person must be:

- √ A Canadian citizen;
- √ At least 18 years of age;
- √ A resident within the jurisdiction of the board;
- √ Eligible to be an elector for the school board in which the person is a candidate;
- √ Not legally prohibited from voting; and
- √ Not disqualified by any legislation from holding municipal office.



3. Becoming a Candidate

• *Who Cannot be a Candidate?*

The following are disqualified from being elected as a **member of Council** or holding office as a member of council:

- Employees of the City of Barrie except during a leave of absence.
- A judge of any court.

The following are disqualified from being elected as a **School Board Trustee** or hold office on any school board:

- Employees of any school board (including supply teachers) except during a leave of absence.
- A clerk, treasurer, deputy-clerk or deputy-treasurer of any municipality within the area of jurisdiction of the school board except those on an unpaid leave of absence.

In addition to the above, the following **cannot run for either Council or School Board**:

- A member of the Provincial Legislature, the Federal House of Commons or Senate who has not resigned from their office by the close of nominations (2:00 p.m., Friday, August 19, 2022).
- A candidate who failed to file the necessary financial statement in the last municipal election.



4. Nomination of a Candidate

• *Nomination Form and Filing Fee*

Nominations must be filed with the following documents in person at Barrie City Hall, Legislative Services Branch, 70 Colliers Street, Barrie, 8:30 a.m. to 4:30 p.m., Monday to Friday from May 2, 2022 to August 18, 2022 and on Nomination Day, August 19, 2022 between the hours of 9:00 a.m. and 2:00 p.m.

- Nomination paper (Form 1)
- Endorsement of Nomination on Council (Form 2)
 - ✓ Nomination must be endorsed by at least 25 persons eligible to vote in the municipal election and suitable to the Clerk.
- Declaration of qualification: City Council or Declaration of qualification: School Board Trustee
- Legislated fee
 - ✓ Nomination filing fee of **\$200.00 (Mayor)** or **\$100.00 (Councillor/School Board Trustee)**
 - ✓ Payable by electronic transaction, cash, certified cheque or money order payable to the municipality
- Appropriate identification suitable to the Clerk or Designate
- Freedom of Information Release Form (FOI)



4. Nomination of a Candidate

- ***Endorsement of Nominations for Council***

The Endorsement of Nomination is for Council is subject to the following under the *Municipal Elections Act*:

- The nomination of a person for an office on council must be endorsed by at least 25 persons;
- Persons endorsing a nomination must be eligible to vote in an election for an office within the municipality;
- For greater certainty, endorsements of a nomination shall be collected as original signatures; and
- The clerk is entitled to rely upon the information filed by the candidate, and a nomination certified by the Clerk is conclusive evidence that all conditions precedent has been complied with.



4. Nomination of a Candidate

- ***Freedom of Information Release Form***

- A Freedom of Information release form must be signed to allow posting of candidate contact information on the City's website and for staff to release this information over the telephone and counter.
- A signed Freedom of Information Release form must be provided to the Legislative Services Branch, each time a change is requested to the information on the City's webpage.

****Any changes to the candidates' information on the City's website will require the submission of a new Freedom of Information Release form to the Legislative Services Branch prior to any changes being made.**



4. Nomination of a Candidate

- ***Withdrawal of Nomination***

- A candidate may withdraw their nomination by completing a written withdrawal of nomination form and filing with the Clerk before 2:00 p.m. on August 19, 2022, Nomination Day. A candidate must present identification with the proper form.
- If a candidate who wishes to withdraw their nomination and misses this deadline, their name will still appear on the ballot.

- ***Refund of Nomination Filing Fee***

- A candidate is entitled to receive a refund of the nomination fee if the financial documents are filed on or before 2:00 p.m. on Thursday, March 31, 2023.
- If a candidate withdraws their nomination, a financial statement must be submitted showing all contributions and expenses from the day the nomination paper was filed, until the day they withdrew from office. This requirement applies even if the candidate did not accept contributions or incur any expenses.



4. Nomination of a Candidate

Important to Note:

- ❖ Nomination papers must be filed **prior** to receiving any campaign contributions and **prior** to expending any funds on a campaign.
- ❖ Nominations are to be filed in person or through an agent.
- ❖ Nominations submitted by faxed or email will **not** be accepted.
- ❖ Nomination papers or withdrawal of nominations will **not** be accepted after 2:00 p.m. on August 19, 2022.
- ❖ The onus is on the person submitting nomination papers for election to an office to correctly file the nomination papers prior to 2:00 p.m. on August 19, 2022.
- ❖ No candidate may be nominated until the Clerk is in receipt of filing fee and the forms are completed by the candidate.



5. Third Party Advertisers (TPA)

- ***Third Party Advertiser***

- A TPA is an individual, corporations and trade unions who wish to conduct third party advertising.
- A TPA refers to advertisements or other materials that support, promote or oppose a candidate, or support, promote or oppose a “yes” or “no” answer to a question on the ballot.
- The meaning of “third party” in this context means a person or entity who is not a candidate.

A TPA is not:

- Activities that do not involve spending money, such as discussions or expressing an opinion about a candidate (or an answer to a question on the ballot) are not considered to be third party advertising. Examples include:
 - ✗ Speaking to friends and neighbours;
 - ✗ Posting on social media, such as Twitter, Facebook or Instagram; and
 - ✗ Sending an email to a group or mailing list.
- Internal communications from an employer to their employees, a corporation to its shareholders, directors, members or employees or by a trade union to its members or employees are not considered to be third party advertising.
- Advertising about an issue, rather than a candidate or a “yes” or “no” answer to a question on the ballot is not considered third party advertising. For example, signs saying “Support local businesses” or “Keep the waterfront green” would not be third party advertising, even if a candidate has made those issues part of their campaign.



5. Third Party Advertisers (TPA)

• *Third Party Advertiser - Registration and Financial Statements*

- A TPA must file any election forms, such as the registration form and campaign financial statements, with the municipal clerk.
- TPA packages are available at the Legislative Services Branch with following material for City of Barrie Municipal Election:

✓ Notice to Broadcasters and Publishers	✓ Election Sign Illustration
✓ Ministry of Municipal Affairs 2022 Guide for Third Party Advertisers	✓ Notice of Penalties
✓ Ministry of Municipal Affairs 2022 Candidates Guide	✓ Financial Statement Auditors Report Third Party – Form 8
✓ Preliminary Certificate of Maximum Campaign Expense Limit	✓ Election Procedures
✓ Notice to Bank – Third Party Advertiser	✓ Use of Corporate Resources for Election Purposes Policy
✓ Election Sign By-law, 2018-011	



5. Third Party Advertisers (TPA)

- Between May 2 and October 21, 2022, third party advertisers are required to register as a third party advertiser with the municipality and are subject to the restrictions under the *Municipal Elections Act, 1996* including:

For a third party advertisement:

- ✓ Name of the registered third party advertiser;
 - ✓ Municipality where the third party advertiser is registered; and
 - ✓ Name, business address and telephone number of the individual who deals with the broadcaster or publisher under the direction of the registered third party advertiser.
- A list of registered third party advertisers will be updated regularly and posted on the City's website at: www.barrie.ca/elections/thirdpartyadvertising.
 - Records must be maintained for 4 years after the date the advertisement appears and the public be permitted to inspect the records during normal business hours containing:
 - ✓ Mandatory information described in section 1 (above)
 - ✓ A copy of the advertisement or the means of reproducing it for inspection
 - ✓ A statement of the amount charged for its appearance



5. Third Party Advertisers (TPA)

- ***Contributions to a Third Party Advertiser***

- **Who can contribute to a third party advertiser:**

- ✓ An individual who is normally resident in Ontario.
- ✓ A corporation that carries on business in Ontario.
- ✓ A trade union that holds bargaining rights for employees in Ontario.
- ✓ The registered third party and, in the case of an individual, his or her spouse.

- **Who cannot contribute to a third party advertiser:**

- x A federal political party registered under the *Canada Elections Act* (Canada) or any federal constituency association or registered candidate at a federal election endorsed by that party.
- x A provincial political party, constituency association, registered candidate or leadership contestant registered under the *Election Finances Act*.
- x The Crown in right of Canada or Ontario, a municipality or local board.



6. Campaign Information

- ***Candidate Access Portal***

- Candidates will have access to a self-serve portal to view real-time Voters' list data for eligible electors.
- The documents will be upload to the candidate's portal for Candidates to download.
- The City has full control over which information candidates can view, as well as, whether or not candidates can extract a Voters' or Revision List, and how often.
- The behavior of the Portal is fully configurable to precisely control the elector information that candidates are entitled to view.
- Login and password information will be available prior to September 1, 2022 so a candidate can confirm that their login credentials work. Access to the Voters' List being given on September 1, 2022.



6. Campaign Information

- **Campaign Finances/Contributions**

- Information regarding election finances such as financial responsibilities of candidates, campaign contributions/fundraising, campaign expenses and financial reporting is available in the Ministry of Municipal Affairs and Housing's 2022 Municipal Election Guides at www.ontario/page/municipal-elections.
- **Who can contribute to a campaign:**
 - ✓ An individual who is normally resident in Ontario; and
 - ✓ A candidate and his or her spouse.
- **Who cannot contribute to a campaign:**
 - ✗ A federal political party registered under the *Canada Elections Act* or any federal constituency association or registered candidate at a federal election endorsed by that party;
 - ✗ A provincial political party, constituency association, registered candidate or leadership contestant registered under the *Election Finances Act*;
 - ✗ A corporation that carries on business in Ontario;
 - ✗ A trade union that holds bargaining rights for employees in Ontario; and
 - ✗ The Crown in right of Canada or Ontario, a municipality or a local board.
- **Non-resident candidate, spouse:**
 - ✓ If not normally resident in Ontario, a candidate and his or her spouse may make contributions only to the candidate's election campaign.



6. Campaign Information

- ***Maximum Contributions to Candidates***

- A contributor shall not make contributions exceeding a total of \$1,200 to any one candidate in an election.
- If a person is a candidate for more than one office, a contributor's total contributions to him or her in respect of all the offices shall not exceed \$1,200.
- A contributor shall not make contributions exceeding a total of \$5,000 to two or more candidates for office on the same council or local board.
- This section does not apply to contributions made to a candidate's own election campaign by the candidate or his or her spouse.



6. Campaign Information

- **Maximum Contributions to Candidates**

- A preliminary Certificate of Maximum Campaign Expenses for the office in which you are a candidate in the 2022 Municipal Election will be included in the Nomination Package. The estimates are based on the number of electors as they existed on September 15th of the 2018 Municipal Election.
- A final Certificate of Maximum Campaign Expenses based upon the 2022 eligible electors will be calculated on September 15, 2022.
- The higher amount on either the preliminary or final Certificate will indicate the maximum campaign expenses you are allowed to incur for your campaign.
- The Certificates for Mayor, Councillor and School Trustee will include amounts for:



Estimate of maximum campaign expenses (base amount plus \$0.85 per elector)	Estimate of maximum permitted contributions to a candidates OWN campaign (by candidate/or spouse) – (base amount x \$0.20 per elector)	Expense Limit Parties/Events After Voting Day (10% of the 2018 Maximum Spending Limit)
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6. Campaign Information

- ***Municipal Campaign Account (Financial Institution)***
 - A candidate, running in the 2022 Municipal Election, is required under the *Municipal Elections Act, 1996* to open an account in the name of their campaign if they will receive contributions, including self-contributions, or incur expenses (for example: “Campaign for John Doe” or “John Doe’s Campaign”).
 - The *Act* does not contain any prohibition against a municipal candidate being a signing officer on the campaign account, nor does it require the candidate to have a chief financial officer.

Section 88.22 of the *Municipal Elections Act* states:

“A candidate shall ensure that,

- (a) no contributions of money are accepted or expenses are incurred unless one or more campaign accounts are first opened at a financial institution exclusively for the purposes of the election campaign;
- (b) all contributions of money are deposited into the campaign accounts;
- (c) all funds in the campaign accounts are used exclusively for the purposes of the election campaign;
- (d) all payments for expenses are made from the campaign accounts”



6. Campaign Information

- ***Campaign Advertisements***

- An election campaign advertisement means an advertisement in any broadcast, print, electronic or other medium that has the purpose of promoting or supporting the election of a candidate.
- An election campaign advertisement is purchased by or under the direction of a candidate and shall identify the candidate.

- ***Media Advertising***

- The *Municipal Elections Act* does not contain restrictions on when a candidate may or may not advertise, however, a candidate must have filed their nomination paper before spending any money.
- The Canadian Radio-television and Telecommunications Commission (CRTC) has guidelines that broadcasters must follow to ensure all candidates have equal access to coverage.
- Free political advertising by a broadcaster must be within the regulations and guidelines of the *Broadcasting Act (Canada)* and made available to all candidates.
- This advertising is not deemed to be a contribution.
- For more information on guidelines during an election visit <https://crtc.gc.ca>



6. Campaign Information

- ***Election Signs***

- An election sign is any sign that:
 - ✓ Advertises or promotes a candidate in a federal, provincial or municipal election, including an election of a local board or commission; or
 - ✓ Intends to influence persons to vote for or against any candidate or any question or by-law submitted to the electors under the *Municipal Elections Act*.
- Election Signs can be displayed 30 days prior to election day for a municipal election.
- 2022 Municipal Election Day is October 24, 2022, signs can be displayed starting September 24, 2022.
- Election Signs must be removed 96 hours (4 days) after the completion of voting on October 24, 2022.
- A full copy of the By-law is available on the City's website at www.barrie.ca and is included in the Nomination Package.



6. Campaign Information

- ***Use of Corporate Resources Policy for Election Purposes***

- The City of Barrie adopted a policy prohibiting the use of corporate resources for election campaign purposes to clarify that all election candidates, including members of City Council are required to follow the provisions of the *Municipal Elections Act, 1996*.
- No candidate shall use the facilities, equipment, supplies, services, staff or other resources of the City for any election campaign or campaign related activities;
- No candidate shall undertake campaign-related activities on City property; and
- No candidate shall use the services of persons during hours in which those persons receive any compensation from the City.

- ***Corporate Logo, Crest and Images***

- Candidates are prohibited from using the following City of Barrie's for any campaign-related purposes or materials:
 - ✓ Logo;
 - ✓ Crest;
 - ✓ Photos;
 - ✓ Graphics, including renderings; or
 - ✓ Any other item of City intellectual property.
- Any disregard of this prohibition will be acted upon by The Corporation and could result in legal action.



7. Helpful Links & Resources

- The below are links and other resources that are available on the City website at www.city.barrie/elections and within the City of Barrie Candidates' Information Guide that is included in the Nomination Package.
- **The Ministry of Municipal Affairs and Housing (MMAH)** provides Ontario municipal guides and programs associated to Municipal Elections and Governance such as:
 - ✓ 2022 Election and Municipal Councillor's Guides; and
 - ✓ Learn about laws for Ontario municipalities and the agreements that guide the relationship between municipalities and the Province. Visit: www.ontario.ca/page/municipal-guides-and-programs
- **The Association of Municipalities of Ontario (AMO)** provides education and workshop opportunities such as:
 - ✓ Municipal 101: How Local Government Works, Municipal Elections and information on Ontario Municipalities at www.amo.on.ca/about-us/municipal-101/ontario-municipalities;
 - ✓ We All Win - Diversity on Council: The Association of Municipalities of Ontario (AMO) has created resources to share more about municipal government as well as supports available for those interested in running for municipal office www.amo.on.ca/we-all-win.
 - ✓ AMO Events and Training Opportunities at www.amo.on.ca/events-training; and
 - ✓ Municipal Education.ca as www.municipaleducation.skillbuilder.co
- **Other Resources:**
 - ✓ Women in Local Government: <https://www.fcm.ca/en/programs/women-in-local-government>



