

CITY OF BARRIE PUBLIC ART POLICY

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INTRODUCTION: THE IMPORTANCE OF A PUBLIC ART PROGRAMME AND PUBLIC ART POLICY

A public art programme has the capacity to:

- Strengthen local communities where artistic and cultural activity is key to expressing personal and social identity
- Achieve lifelong learning where the arts are a significant vehicle for developing learning opportunities for people outside the formal education sector
- Promote health and wellbeing where involvement in the arts can promote the development of self-esteem and personal growth
- Endow the city with a vibrant and vigorous artistic texture making the city stimulating and enjoyable to live and work in and to visit
- Enhance, enliven and enrich public spaces and public experiences
- Enhance and augment the distinctive identity and “sense of place” of the city as a whole, and as a complexity of diverse and distinctive communities
- Make a crucial contribution to generating a poetic dimension to the city—that quality that elevates cities from the mundane to the memorable
- Foster a positive civic identity that is internationally recognized and esteemed for the value it accords to nurturing a culturally rich and dynamic environment
- Contribute significantly to the development of cultural tourism
- Form an invaluable and meaningful cultural heritage that will foster an understanding and appreciation of our identity, history and aspirations for generations to come
- Provide a sustainable framework for the care and conservation of this unique cultural heritage
- Provide an avenue through public art for many voices from diverse backgrounds to join together to reach a common understanding and address community differences; in the process, community perceptions can shift, breaking down barriers that limit and separate neighbours, unleashing creativity and opening many possibilities for the future

The aim of this public art policy is:

- To encourage the creation, recognition and preservation of Barrie as a city, distinctive and enjoyable for the richness, vitality and diversity of its artistic texture
- To encourage the growth of a culturally informed public
- To ensure a commitment to excellence, innovation and diversity in keeping with the aesthetic and cultural significance of the city’s public domain and the dynamic and experimental nature of contemporary art practice
- To nurture the city as a creative environment in which opportunities for artists and their role in the community can flourish and expand
- To encourage a greater contribution by artists to the design and development of the public domain by implementing collaborations between artists, planners, architects, landscape architects and urban designers in all Council capital works projects
- To encourage and facilitate the provision of public art and the adoption of integrated art, design and planning processes by all levels of government and the private sector
- To recognize that Barrie consists of a number of diverse communities and, where appropriate, identify and involve communities in the creative planning process thereby encouraging civic pride
- To increase understanding and enjoyment of public art and an awareness and appreciation of diverse artistic environments

SECTION 1: DEFINITIONS, VALUE, PRINCIPLES AND GOALS

1.1 Definitions of Public Art, Public Space, Visual Artist, Other Visual Arts Professionals, Public Art Committee and Public Art Master Plan

Public Art

Public art can be defined most simply as visual art that exists in the public realm. It includes all works that are commissioned or purchased by or donated to the City to be located in publicly accessible spaces. Public art may be functional as well as aesthetic, free standing or fully integrated into the structure of a site. This definition includes:

- permanent installations in all media;
- artists' collaborations on architecture, landscaping or amenity design; and
- temporary installations in all media located in the public sphere.

It does not include:

- directional elements;
- art objects that are stock items or mass-produced;
- art objects that are portable or easily moved; and
- playground equipment, statuary projects, landscape architecture, landscape gardening, fountains and greening projects unless these elements are integral to the work of art itself or a collaboration among design professionals including at least one artist.

Public Space

Public space is defined as an area accessible to and frequented by the general public and owned and operated by the City of Barrie. This includes, but is not limited to, the City's parks and squares, boulevards, streets, bridges, as well as the architectural facades, concourses and foyers of City-owned facilities.

Visual Artist

A professional visual artist is a person who has specialized training in the artistic field (not necessarily in academic institutions); is recognized as a professional by his or her peers; has produced an independent body of work and has maintained an independent professional practice for at least three years following the completion of specialized training in the field; and has had at least three public presentations of their work in a professional visual arts context over a three-year period.

Other Visual Arts Professionals

A visual arts professional, in this context, is a person who is recognized as a professional curator in the visual arts, visual arts critic, visual arts educator, architect or landscape architect; possesses skill, training (formal or informal) and experience in the applicable discipline; is active and committed to his or her practice; has a minimum three-year history of public presentation, public projects and/or publishing in this discipline; seeks payment for his or her work in this discipline; and is recognized by his or her peers as a visual arts professional.

Public Art Committee

The Barrie Public Art Committee is an arms-length Volunteer Advisory Committee for the City of Barrie's Department of Culture comprised of professionals from Barrie and Simcoe County that recommend policies on public art in public places in the city of Barrie. (See Section 4.2)

Public Art Master Plan

A Public Art Master Plan for the City of Barrie provides a ten-year plan for integrating art into the civic environment. The Plan is both a roadmap for the community—a vision for how public art can enhance Barrie’s public places, architecture, and landscapes—and a set of processes to put that plan into action. The Public Art Master Plan lays out the priorities of the new works of public art.

1.2 Value of Public Art

The value of public art must include its social value as a means through which to express, reflect and enjoy our city. Public art works make walking through the City’s streets and open spaces an interesting and thought-provoking experience for people living, working and visiting. It contributes to the identity and character of a place by marking out an area as unique within the city, and supports economic development.

Public art programmes have long been central to the development and revitalization of major urban centres like Toronto, Chicago or New York, and smaller cities like Barrie. Whether small neighbourhood pleasures or large icons, public art works can make a city known more widely, encourage cultural tourism and play a critical role in a city’s cultural development.

The value of public art must include its impact as a significant economic driver. Public art is identified as a mechanism that improves the competitive advantage of a municipality, attracting professionals to live and work in the area and making it a more desirable place to locate businesses. Arts bring economic development and revitalization to neighbourhoods. “Cities that thrive in the 21st century will be those that pay attention to developing a true diversity of human creativity. That means more (and more accessible) public art.” – Ryerson University study

1.3 Principles and Purpose of a Public Art Policy

A Public Art Policy for a city facilitates the creation and acquisition of quality public art and ensures that professional artists are involved in its creation. The primary aim of a public art policy is to foster innovation and quality works of art.

A Public Art Policy for a city ensures that the process for commissioning, acquiring and managing public art works is open, equitable and fair and meets professional standards; it also outlines funding sources to create and maintain public art. Such a policy protects and maintains public art as a valuable part of the built environment and makes space for public art available and a priority in the development of the city’s streetscape.

A Public Art Policy ensures that a strong public art collection for the city evolves from the Culture Plan for that city.

A Public Art Policy encourages the allocation of a percent for public art in the budgets of all significant public and private sector developments across the city. For developers who choose not to implement their percent for art within the bounds of their own development, a public art policy promotes a Public Art Reserve Fund as the recipient of a pool of revenue drafted from developers for public art programmes for redistribution to key sites in the city and for the conservation and maintenance of these public artworks.

Art commissioned for the publicly accessible spaces of private developments goes through the city's Public Art Committee and is subject to the commissioning processes and policies of that committee.

1.4 Goals of a Public Art Policy

The goals of a Public Art Policy are interpreted in the commissioning process to ensure the innovative quality and integrity of the City's selection of artists and projects and maintenance of artworks. The goals of a Public Art Policy for the City of Barrie are:

- To ensure the artistic merit, quality and integrity of the artworks owned by the City of Barrie and intended for public spaces;
- To provide a range of opportunities for artists at various stages of their careers to make public art through establishing a set of processes and procedures that allow for innovation, that value the artists and the artistic process, that respect the creative rights of artists and defines standards and establish criteria for the selection of Public Art.
- To enhance the community's sense of ownership and value by commissioning works that are site-specific and encouraging awareness of collective heritages, neighbourhood identities and the value of creativity and creative processes in urban living;
- To ensure that all artworks in the City of Barrie collection will be part of a coherent programme of maintenance, conservation and preservation;
- To build upon existing relationships between the City, artists and arts organizations and community members in order to improve the opportunities for citizens to participate in the arts in the course of their daily lives, encourage civic discussion about public art and make possible the expression of a variety of cultural voices;
- To recognize and stimulate a high calibre of urban design by enhancing the aesthetic quality of the built environment and incorporating original artworks into the infrastructure of the City;
- To promote Barrie as a *Creative City* recognized nationally as valuing the arts and as a destination for cultural tourism, while acting as a stimulus for economic development; and
- To use City resources wisely to develop projects in a strategic and cost effective manner.

1.5 Promoting Public Art and Educating Public Audiences

The City of Barrie's Department of Culture will provide opportunities for the public to learn about and become involved with the art in their streets through:

- Publicized artist competition calls;
- Public art walking and driving tours made available to the public (e.g. on the City's website);
- A publication promoting the integration of art into urban revitalization; neighbourhood renewal projects and plans of subdivisions;

- The Barrie Public Art Committee will aid the City of Barrie in developing a Public Art Plan to guide an overall strategy for public art sites and programming in Barrie; and
- All of the above information as well as the Public Art Policy and Public Art Plan will be posted on the City of Barrie's website.

SECTION 2: PROCESSES AND PROTOCOL

2.1 Commissions: Artist Selection Processes, Selection Panels, Project Management, Projects Initiated By Community or Arts Organizations

The City of Barrie endeavours to commission innovative public art works that are of the highest quality, are relevant to their prospective community and context, and enrich the urban experience of Barrie's residents and visitors. The City aims to carry out this ambition through equitable and objective selection processes with valuable input from community members and guidance from relevant art professionals.

2.1.1 Artist Selection Process

The process by which an artist is selected for a commission has a significant impact on the project's success. The City of Barrie operates competitions as its primary form of artist selection. Depending on requirements specific to the project, the competition may be open, limited/invitational, or by direct selection. Following are definitions of these three forms of competition:

- **Open Competition:** A competition that is broadly advertized—provincially, nationally and internationally—and open to any artist interested in submitting materials for consideration according to the guidelines established in the "call to artists". This is the process most favoured by the City of Barrie and adhered to whenever the project budget and timeframe allow.
- **Invited/Limited Competition:** In a limited competition, a select number of artists are recommended by a selection panel, programme staff or public art consultant and invited to submit materials for consideration. Limited competitions may be staged when a project requires a specific art form, or there are pressing time restrictions on its completion.
- **Direct Selection:** The commission of a work by an artist or the purchase of an existing work of art, as recommended as a curatorial choice by a selection panel. A direct selection may be warranted when there is a single clear choice or a sole source in terms of the artistic solution for a project. A direct selection may also be appropriate where there is a time constraint or an extremely limited project budget.

The form of competition to be used for a particular project is determined by the Barrie Public Art Committee in consultation with City staff and the art consultant, should there be one contracted for the project.

2.1.2 Selection Panels

The role of the selection panel is to measure the artist's present proposal and past work against the general goals of the City's Public Art Policy (*outlined in Section 1.4, above*) and the specific objectives of the commission at hand. In order to establish the efficiency of the process and the quality of discussion, the number of participants on a selection panel or jury will comprise not less than three and not more than five in a number while respecting the need to involve stakeholders and a breadth of informed perspectives.

Qualified selection panels are chosen comprising a majority of recognized visual arts professionals as well as representatives of the community with interests in the site. These selection panels select short-listed and winning artists for public art projects for properties under the City of Barrie's jurisdiction.

Selection panel members are recognized visual arts professionals, as defined in Section 1.1, and include practicing professional artists, curators, art critics, art educators, architects and landscape architects. Art dealers and art consultants are not allowed to participate on selection panels.

Members of the Barrie Public Art Committee are not allowed to sit on any selection panels or juries during their tenure on the Committee but may recommend jury members to the Department of Culture or the Public Art Consultation.

2.1.3 Project Management

For the majority of permanent commissions and projects initiated through the City of Barrie's Capital Programme, an external public art consultant is contracted by the Department of Culture to co-ordinate the commission. Municipal staff members devise the request for proposals from art consultants with input from the Barrie Public Art Committee. The request for proposals is publicly posted. Proposals submitted to each competition are evaluated by a technical review team.

This consultant works directly with staff members of the Department of Culture who facilitate all aspects of the project through the City. The public art consultant co-ordinates the competition for artist submissions, community consultation, assembles and manages the selection panel, and oversees all aspects of the commissioning process through to the completion of the public art work. The artist's brief, call for submissions, and jury composition are devised in consultation with City staff and are all reviewed by the Barrie Public Art Committee.

2.1.4 Projects Initiated By Community or Arts Organizations

Public art projects proposed by external community or arts groups must be reviewed by the Barrie Public Art Committee against the criteria in 2.2.1. Proposals should outline the role of the artist in the project, identify a lead organizational contact and potential site(s) for the work.

2.2 Donations/Official Gifts: Criteria; Finished Work; Commissioned Works; Procedure

Official gifts of art are directed to the Barrie Public Art Committee for review and consideration to ensure the integrity of the donation process, the desired location of the artwork, any conditions accompanying the gift, the meeting of specific aesthetic and technical criteria, and a cash donation or provisions agreed upon towards future maintenance and conservation of the artwork.

2.2.1 Criteria

- suitability of the donation as determined by the guidelines and mandate of the Barrie Public Art Committee;
- quality of the artwork, based on a professional assessment of the work, detailed written proposal, drawing and/or maquette, or photographs;
- suitability of the theme of the artwork to a public venue;
- appropriateness of the artwork to the site, in the case where a site has been identified;
- appropriateness of the process for selecting the artist/artwork;
- qualifications of the artist based on documentation of past work and the artist's professional qualifications;

- financial implication based on the costs of the project implementation, the installation of the work, and the ongoing maintenance of the artwork;
- provision by the donor for ongoing maintenance of the artwork;
- absence of restrictive conditions imposed by the donor;
- susceptibility of the work to wear and vandalism and potential danger to the public;
- suitability of the artwork to the technical requirements of installation in a public space;
- durability of the work under outdoor environmental conditions of public display; and
- ease of maintenance and repair.

These criteria as well as relevance of the subject matter to the City of Barrie guide the evaluation to ensure the integrity of the process.

2.2.1.A *If the donation in question is a finished work*, the piece will first be reviewed by an art conservator or qualified individual to assess the condition and feasibility of preservation in a public location. If the work is deemed feasible to include in the City's collection maintenance programme, staff, in consultation with the Barrie Public Art Committee will review the piece against the above selection criteria and with consideration to possible locations. If the piece is deemed eligible to become part of the City's collection, and a suitable location can be agreed upon, staff will submit a report to the Parks Planning Department and Leisure, Transit and Facilities Department with a recommendation of acceptance of the gift by the City of Barrie. City of Barrie Council will then consider the recommendation of these departments. If the decision is favourable, the staff committee will work out the installation details with the donor or their designate.

2.2.1.B *If the donor is proposing the commission of a new work not yet in existence*, the proposal is reviewed by the Barrie Public Art Committee and staff of the Department of Culture. The proposal may then be accepted conditionally, based on a process for commissioning undertaken in collaboration with the donor for which precedent can be found in the City's Public Art Policy.

2.2.2 Procedure

The offer to make a donation of an official gift of public art or the installation of an artistic tribute to acknowledge a significant historic event should be sent in writing to the City of Barrie's Department of Culture to bring to the Barrie Public Art Committee for consideration.

The submission should include a detailed description of the gift (Appendix i, Public Art Donation Process Information), the relevance of the subject matter to the City of Barrie and contact names for follow up.

2.3 Procurement

Work purchased for the City of Barrie's collection must be considered to be of high standing within its artistic field, both conceptually and aesthetically, and with regard to technical execution. The City of Barrie seldom purchases pre-existing artworks for its public art collection and does not acquire work with the intent to profit on disposal at a later date.

In some cases the City of Barrie may, in lieu of purchasing a work, acquire it as part of the City's collection by assisting the artist or possessing organization in receiving a tax credit for the fair market value of the work. In order to do this the City must be able to prove to the federal government that the artwork is of national importance and that the City is prepared and able to maintain it as such.

2.4 Temporary Public Art Projects

The City of Barrie provides a venue for innumerable artistic projects. The City's Department of Culture will continue to work with a variety of arts organizations to produce challenging and innovative public art projects on a temporary basis. Temporary visual art projects provide opportunities to artists to experiment with the scope and scale of artwork and serves to increase public awareness of contemporary artistic practice and ideas about the public realm.

From time to time, the City of Barrie will allocate funds specifically for temporary projects and will provide support for projects initiated by artists, arts organizations or communities.

A Sub-Committee of the Barrie Public Art Committee will be developed to review and recommend temporary public art projects (visual arts specific).

SECTION 3: MANAGEMENT OF THE CITY OF BARRIE'S PUBLIC ART COLLECTION

3.1 Maintenance and Conservation: Public Art Inventory, Evaluation, Insurance

It is the responsibility of the City of Barrie to maintain all permanent works of art within the Public Art Inventory, in accordance with the approved maintenance plan and/or conservation plan required for each piece. Development of the maintenance plan and/or conservation plan is the responsibility of the artist and will be submitted to the City at the time the artwork is installed. The plans will include, but not be limited to, a maintenance dossier, shop drawings, manufacturers' lists, key contacts including the artist, maintenance and/or conservation specifications, and budgets. The City will be responsible for the care and maintenance of the artwork, in accordance with the approved maintenance plan. In an effort to build longevity into its public art planning and processes, all public art competitions and donations will include a maintenance fund in the budget for the conservation of the public artwork.

The City's Public Art Maintenance Programme establishes a treatment and maintenance programme that is proactive and uses public funds wisely by avoiding costly preservation procedures that result from neglect. A Public Art Conservator, a qualified, professional trained in art conservation, will be contracted by the City of Barrie's Department of Culture to participate in the technical review of the proposed artwork prior to the acquisition. The Public Art Conservator assesses the sustainability of the artwork in situ and associated long-term maintenance costs. The City of Barrie's Public Art Maintenance Programme is two-fold: one programme involves the routine maintenance and inspection of all works in the City's collection according to a pre-determined schedule; and the second programme identifies all artworks in need of capital or restorative conservation and categorizes the collection in terms of high, medium and low priority projects for restorative maintenance. The Public Art Conservator implements the public art conservation plan by conducting the inspection of all artworks owned by the City, identifying restoration needs and overseeing conversation activities.

3.1.1 Public Art Inventory

The Public Art Conservator regularly updates the Inventory of Outdoor Art and Monuments owned by the City. These records include a detailed description of the artwork, its fabrication, site conditions, conservation and maintenance plan, and visual documentation of the artwork in situ. The Public Art Inventory Records are updated when new works are acquired and following routine inspections, maintenance and conservation.

3.1.2 Collection Evaluation and Insurance

The City of Barrie's maintains insurance coverage for the art collection as a distinct entity. The policy will protect the collection against all risks of direct physical loss or damage, while in transit and at all City owned/leased locations, and while in storage or on display. The public art collection is not evaluated as a whole; individual pieces are evaluated for insurance purposes, but appraisals may become out of date due to changes in the art market and the state of the work. The City of Barrie's public art collection is to be insured as property of the City of Barrie for vandalism, liability and theft, and each piece as acquired should be appraised based on market value and re-evaluated as needed. The members of the Public Art Committee will also be covered by the municipal insurance policy that indemnifies them against legal responsibilities for their actions, providing that they are not guilty of wrongful acts or gross negligence.

3.2 De-Accessioning: Criteria, Evaluation, Methods (Removal, Destruction)

De-Accessioning is the process by which an artwork is removed from the City of Barrie's collection. It may involve the relocation, removal or disposal of an artwork provided that these actions are not in conflict with the terms on which the City acquired the work.

Clear motives for building the collection and the careful inclusion of a maintenance programme at every stage of commissioning reduce the possibility for de-accessioning. All recommendations for de-accession are reviewed by the Barrie Public Art Committee and must be approved by City Council.

3.2.1 Criteria

Assessment to determine whether a piece is to be removed from the City of Barrie's collection would be based on one or more of the following considerations:

- the artwork has been damaged and/or has deteriorated beyond feasible repair;
- the continued satisfactory condition or security of the artwork cannot be realistically guaranteed; it is too costly to maintain or insure;
- the artwork endangers public safety;
- profound alterations of the site have occurred which affect the integrity of the artwork; and
- the site is no longer accessible to the public and an alternative appropriate site can no longer be found on City property.

3.2.2 Evaluation

The potential de-accession of an artwork from the City of Barrie's public art collection is evaluated with consideration of the following:

- the original acquisition contract between the artist or benefactor and the City of Barrie, and other contractual agreements pertaining to the acquisition of the work and its potential removal;
- all written correspondence, publications or press material concerning both the art world and public opinion of the artwork and its reassessment;
- discussion with the artist or benefactor;
- advisement of impartial, relevant professionals (i.e., curators, artists, conservators, art historians, architects, landscape architects, engineers, etc.); and
- the quality or significance of the piece and its relation to the public context.

3.2.3 Methods

Failing resolution of the issues prompting reassessment, the Barrie Public Art Committee will appoint a non-partisan panel of visual art professionals and community members to elect the most appropriate from the following methods of de-accession:

3.2.3.A **Removal** of the work from the collection by means of selling, trading or gifting the work. Fair market value of the work is established through independent professional appraisal. Proceeds from the sales of any public art will go the Public Art Reserve Fund, with a percentage payable to the artist based on recommendations established by CARFAC (Canadian Artists Representation).

3.2.3.B **Destruction** of the work is carried out when a mode can be established that respects the integrity of the original commission, and the interests of the City of Barrie and its public.

SECTION 4: GOVERNANCE

4.1 **Barrie City Council**

The Barrie City Council approves all public art programmes and policies initiated by the Barrie Public Art Committee. The Barrie City Council approves the final acceptance of all public artworks commissioned by or donated to the City of Barrie as endorsed by the Barrie Public Art Committee, as well as annual budgets for the maintenance and cleaning of the City's public art collection.

4.2 **Barrie Public Art Committee: Mandate, Sub-Committees, Membership, Appointment, Conflict of Interest, Reporting, Administration**

The terms of reference for the Barrie Public Art Committee draw on the terms developed for the public art advisory bodies of other municipalities. City staff members seek the advice of the Barrie Public Art Committee or its designated sub-committees prior to submitting reports dealing with public art on City property to City Council.

4.2.1 **Mandate**

The Barrie Public Art Committee provides expert community input on the City of Barrie's public art policies and procedures, giving guidance and advice to City departments, agencies, sponsors, boards and commissions from the earliest stages of public art projects proposed for City-owned lands and potential donations to the City. Specifically, the committee reviews, develops and recommends public art policies, competition guidelines for public art commissions and temporary public art projects; reviews and recommends proposed donations of artwork to the City of Barrie; recommends artwork to be de-accessioned; recommends processes and systems to fund, maintain/conservate, document, interpret and promote public art projects; and provides advice to City staff on the management and promotion of the City of Barrie public art collection.

The Barrie Public Art Committee promotes awareness and understanding of the importance of high-quality public art.

The Barrie Public Art Committee encourages the development of public art in the city of Barrie and develops the master plan for public art for the City of Barrie, including a review of existing and future development in Barrie while identifying public art opportunities.

The Barrie Public Art Committee offers its expertise to private sector public art commissions to ensure the consistency, integrity and quality of public art in Barrie.

4.2.2 **Sub-Committees**

The Barrie Public Art Committee may, by resolution, establish sub-committees to undertake ongoing or time-limited tasks. Subcommittees are comprised of three (3) or more members of the Barrie Public Art Committee and the advice of outside experts is sought and utilized as needed.

4.2.3 Membership

The Barrie Public Art Committee is comprised of two (2) City Councillors and six (6) citizen members who reside, work or own a business in the City of Barrie or the Simcoe County region.

Citizen members represent a broad range of individuals with experience in public art including recognized visual arts professionals (visual artists, architects, landscape architects, curators, arts educators and art historians) as well as urban planners.

Members are drawn from all parts of the City and the Simcoe County region.

4.2.4 Appointment

Citizen members are appointed for two (2) years and until their successors are appointed. A maximum of two terms may be served in succession. Retirement and starting dates for citizen members coincide with the calendar year. Any member who misses three (3) meetings in succession, without approval from the Committee Chair, will be deemed to have resigned.

The Council Members on the Barrie Public Art Committee are appointed by Barrie City Council in accordance with Council's practice and procedural by-law.

The Committee Chair and Vice-Chair are citizens elected by the Barrie Public Art Committee for a twelve (12) month term. Any citizen member of the Barrie Public Art Committee can serve as a Chair or Vice-Chair for up two (2) years consecutively, if re-elected.

To ensure a broad range of input, membership calls for the Barrie Public Art Committee are made through the local media and community organizations with an interest in public art. Following the membership recruitment process, candidates are selected by a Nominations Committee comprised of the City Council members of the Barrie Public Art Committee; the Chair and Vice-Chair of the Barrie Public Art Committee; and one other member selected from the Barrie Public Art Committee.

Recruitment profiles for members of the Barrie Public Art Committee help guide the nomination process. Members of the Barrie Public Art Committee should reside in, work or own a business in the City of Barrie or the Simcoe County region and appropriately represent a diverse range of backgrounds, visual arts related professions and geographic locations across the City of Barrie and/or the Simcoe County region.

The list of candidates selected by the Nominations Committee will be submitted to the Department of Culture and the Barrie City Council.

The Barrie Public Art Committee can make in-term appointments to the Committee.

In year one, an ad hoc committee of visual arts professionals will act as the Nominations Committee and develop a slate of six citizen members to be invited to join the Barrie Public Art Committee. To facilitate rotation of no more than 50% of the committee members, three of these citizen members will be appointed to stand for a one-year term, and three members will be appointed to stand for a two-year term. The citizen members may stand for election for a second two-year term.

4.2.5 Conflict of Interest

Members of the Barrie Public Art Committee may participate on selection committees or juries for specific public art projects, proposals, or commissions, provided there is no conflict of interest.

Citizen members of the Barrie Public Art Committee are disqualified from directly or indirectly benefiting from their participation on the Committee during their tenure.

Citizen members of the Barrie Public Art Committee are not disqualified from submitting to City of Barrie public art projects during their tenure but shall declare a pecuniary interest if the project is under discussion by the Committee and leave the room during the discussion.

Citizen members may continue to participate in a public art project that was initiated prior to their appointment to the Barrie Public Art Committee but shall declare a pecuniary interest if the project is under discussion by the Committee and leave the room during the discussion.

At the discretion of the Barrie Public Art Committee the citizen member that declares a pecuniary interest may be asked to withdraw from the committee or resign.

4.2.6 Reporting

The Barrie Public Art Committee provides relevant information to the Department of Culture for its reports to Barrie City Council.

Department of Culture staff members seek the advice of the Barrie Public Art Committee or its designated sub-committee prior to submitting reports dealing with public art on City property to City Council.

Reports concerning public art on City land are prepared by the Department of Culture for presentation to City Council.

4.2.7 Administration

The Barrie Public Art Committee meets a minimum of four (4) times a year or at the call of the Chair.

The Barrie Public Art Committee primarily uses the consensus model for decision-making.

The meeting quorum is five (5) Barrie Public Art Committee members and includes both citizen and City Council members.

4.3 Municipal Staff Responsibilities

The Department of Culture manages all issues relating to public art on City-owned lands. Culture division staff:

- Develop, manage, audit, maintain and promote the City of Barrie's public art collection and programme;
- Oversee the art consultant and artist selection processes, contract negotiations, site planning and preparation, installation, insurance and maintenance of commissioned or donated public art works;

- Mediate between the art consultant, artist or donor, community groups, staff of other municipal departments and the City's agencies, boards and commissions;
- Provide advice and support to artist and community initiated temporary projects;
- Provide primary administrative support for the Barrie Public Art Committee;
- Report policy recommendations to City Council; and
- One staff member of the Department of Culture will attend the Barrie Public Art Committee meetings and act as liaison between the Committee and the City of Barrie.

SECTION 5: FUNDING

5.1 **Bonusing**

The City is in the process of reviewing Section 6.8 of the Official Plan which provides the policy framework for bonusing development applications. These applications seek to increase height and density beyond what is prescribed in the zoning by-law in exchange for the provision of facilities, services or other matters set out in a site specific by-law where the need for such facilities, services or other matters has been identified by the City. Bonusing policies are commonly used for the provision of public art in municipalities where such policies are laid out in the Official Plan.

5.2 **Donations**

The City of Barrie will manage a donor programme that will provide stewardship to individuals, families and businesses who seek to donate to the City of Barrie's Public Art Program. A donor program will ensure that those passionate about the evolution of their City find opportunities to participate in increasing the City's artistic assets in the public sphere.

5.3 **Public Art Reserve Fund**

A Public Art Reserve will be created to receive cash contributions from public and private donors, and operate in accordance with Barrie's financial policies. The Public Art Reserve will be used to fund and maintain projects in accordance with the City of Barrie's Public Art Policy.

All funds to be used for Public Art, regardless of origin, will be held in the Public Art Reserve Fund. This fund is to be used with Council's approval to fund Public Art and Maintenance projects approved by the Barrie Public Art Committee, through its selection and recommendation processes.

An allocation of \$25,000 to the Public Art Reserve will be considered as part of the 2014 Business Plan and the amount will be increased annually in future years by 10% for a maximum of ten years.

Staff will be encouraged to seek contributions from private donations in support of the Public Art Policy. The Director of Planning Services will be directed to include, as part of the work-plan, a review of community benefit provisions under Section 37 of the Planning Act and recommendations related to developer contributions for public art.

The City of Barrie is responsible for the maintenance of all public art in the City's collection, whether commissioned or donated. Therefore; any design or donation proposal must include ten per cent (10%) of the value of the artwork or art commission for future maintenance. These funds are also held in the Public Art Reserve Fund, from which the Department of Culture draws annually approved sums for cleaning and restoring the City's public art.

In the case where unforeseen design flaws result in accelerated and unanticipated degeneration of a work, the Public Art Conservator develops a treatment programme that will address and remedy the unforeseen damage and draw funds specifically for that programme from the Public Art Maintenance Fund.

During the Artist's lifetime, the Artist will have the right to approve all major repairs and restorations, provided, however, that the Artist can be readily reached and will not unreasonably withhold approval for any repair or restoration of the work. If the Artist unreasonably fails to approve any repair or restoration, the Department of Culture will have the right to supervise significant repairs and restorations, to the extent practical. The Artist, during the Artist's lifetime, will be given the opportunity to make or personally supervise significant repairs and restorations and will be paid a reasonable fee for any such services, provided that the Department of Culture and the Artist will agree in writing, prior to the commencement of any significant repairs or restorations. All repairs and restorations will be made in accordance with recognized principles of conservation.

Appendix i Public Art Donation Process Information

Phase one:

The following information is needed to determine if a City of Barrie location would be suitable for the proposed art donation.

1. What are the dimensions of the proposed sculpture?
 - a. height
 - b. width and depth
 - c. area of base
 - d. weight
2. What is the material of the sculpture? Is it resistant to outdoor urban Canadian conditions (acid rain, smog, snow, frost, salt, etc.? This will be followed up with more specific questions regarding the surface texture of the sculpture.
3. How was this piece fabricated and where? Was there a foundry or fabricator associated with the piece? Please provide details.
4. What kind of foundation does the sculpture require (both above and beneath the surface of the ground)? Please provide foundation and installation drawings for review.
5. How will the sculpture be affixed to the foundation?
6. What is the proposed site for the sculpture?
7. What is the projected budget for the installation of the artwork?
 - a. cost of shipping and/or storage
 - b. cost of site preparation
 - c. cost of installation
8. Are you willing to provide 10 % of the value of the artwork as maintenance money?
9. Please provide photograph(s) and technical drawings of the work as well as photographs of other works by the artist and the artist's resume.

Appendix ii Material Selection Guidelines for Outdoor Artworks

Artwork being considered for the City of Barrie's Outdoor Art and Monument Programme will be assessed from a maintenance and conservation perspective to determine the piece's durability outdoors and potential maintenance costs to the City.

The City of Barrie will endeavour to keep its commissioning processes relevant to contemporary art practices by considering new materials or media after thorough research.

The materials selected can make a significant difference regarding the lifespan of an artwork in the outdoor environment. Material selection alone, however, is not the only determining factor; quality of workmanship, fabrication and finishing methods, design details and siting all play a significant role in an artwork's durability.

Appendix iii Technical and Conservation Manual Information

Artwork Title:	
Artist's Name:	
Address:	
Telephone Number: Home	Cell:
E-mail:	
Location of Artwork:	
Installation Date:	
Primary Materials:	

To be able to maintain this artwork in the future, it is necessary that the City of Barrie have detailed information on all materials, methods, fabricators and suppliers used in its production. Please provide, upon completion of the project, the following information in the form of a Technical and Conservation Manual.

List in order of prominence all materials used in the artwork and outline methods and materials used to achieve the finished product. Use the sheets provided and photocopy as needed. Use one sheet for each material.

Primary materials to be described:

1. _____
2. _____
3. _____
4. _____

Additional information to be included:

1. All product information supplied by manufacturer and fabricators, including maintenance recommendations.
2. Drawings and/or photographs illustrating the fabrication and installation process.
3. All engineer-approved drawings, where applicable.

Information on Materials used in Artwork
(one sheet for each primary material)

Artwork Title:	
Primary Material:	
Application:	
Fabricator:	Telephone Number:
Address:	
Supplier: (list product names and sources of materials)	
Found materials and source/location:	
Fabrication methods: (list all techniques and methods used)	
Surface applications: (mechanical, chemical, coatings)	
Pigments and paint samples: (list all pigments used and proportions; list colour codes available on commercial products; provide paint/colour samples where applicable)	

Provide details on any other materials used in association with this material: (e.g. screws, caulking, compound, mortar, etc.)

How do you recommend maintaining this material?

Over time, what is unacceptable to you, in terms of the appearance of this material?

Is there anything else the City of Barrie needs to know to ensure that this piece is properly conserved?

Completed by:

Date:

Appendix iv Sources: City Public Art Policies Reviewed

Public Art Policies from the following cities were reviewed by the Barrie Public Art Steering Committee and considered in light of the formulation of this public art policy for the City of Barrie:

1. Burlington
2. Calgary
3. Cochrane
4. Collingwood
5. Halifax
6. Kitchener
7. London
8. Ottawa
9. Nanaimo
10. Peterborough
11. Port Moody
12. Prince George
13. Saanich
14. St. Albert
15. St. Catharines
16. St. Johns
17. Toronto, Urban Design
18. Victoria
19. Winnipeg
20. Windsor
21. Munster