

Ward 1 Mural Project – Call to Local Artists
Supported by the Barrie Public Art Committee (BPAC)

The City of Barrie invites proposals from artists or artist teams for a digitally designed mural for Eastview Arena.

Scope of Art Work

The proposed artwork will celebrate the East End of Barrie and the people that make up this community, both past and present. The mural will cover approximately 256 square feet and will be printed onto 8 – 4x8 foot alupanel panels that may be installed horizontally or vertically. Design in any artistic style is welcome and a creative interpretation of the theme is encouraged.

Final selected design must be submitted as follows:

Vector artwork

Fonts (if any) outlined/flattened

CMYK colour space

Saved at 96"x 48" or scaled proportionately

File Format: EPS or PDF

Eastview Arena

The Eastview Arena is located at 453 Grove St. E. in Barrie. The site identified for the mural is in the niche on the north-facing wall. This wall is visible from Grove Street and will aim to create an inviting gathering place for the community. Please see Appendix B for a detailed rendering of the proposed mural location.



Artist Fee

The artist/artist team will be compensated \$2,560 at a rate of \$10 per square foot for their design.

Artist Selection Process

The selection process will be conducted by members of the Barrie Public Art Committee. Short-listed artists/artist teams will be asked to develop a concept sketch for which they will be compensated.

Upon review of the shortlisted submissions BPAC will recommend one artist/artist team for the final design to the Ward Councillor, Clare Riepma. BPAC reserves the right not to award the mural design.

Eligibility

This Mural Project Call is open to local and regional artists/artist teams with experience working in digital design or other artistic media with the ability to translate it digitally.

Submission Requirements

Please respond with:

- a statement of interest
- resume or description of relevant experience
- up to 3 examples of visual work
- a signed submission form (see Appendix A)

Respondents are asked to submit all required information on one PDF Acrobat format file, no larger than 10MB.

Deliver Electronically to Barrie's Public Art Coordinator, Carol-Ann Ryan:

carol-ann.ryan@barrie.ca

Subject Line: Ward 1 Mural Project (name of respondent)

Deadline: Received no later than 3:00 pm on November 30, 2021. The City is not responsible for technical issues experienced by the artist.

Timeline

The table below sets out the milestones and dates for this mural project. Dates are subject to change at the sole discretion of the City.

Milestone	Date
Competition announcement and circulation	October 29, 2021
Deadline for Submission of Design	November 30, 2021
Review of submissions and selection of shortlist artists/artists teams	Early December
Shortlist artists notified	December
Phase 2 detailed design proposals due	January 7, 2022
Selected artist/artist team notified	January 14, 2022
Contract awarded and implemented	January 28, 2022
Submission of final digital file	March 18, 2022
Installation of Mural Project	May 2022

APPENDIX A – SUBMISSION FORM
Ward 1 Mural Project – Call to Local Artists

Name:
Address:
City/Province:
Postal Code:
Phone (home):
Phone (work):
Email Address:
Please retain my application as part of the Barrie Public Art roster at the City of
Barrie (Check one.) YES NO

_____ (PRINT NAME) hereby make a Submission
for the Ward 1 Mural Project and am in agreement with the Terms of Competition as
outlined in the Information Package.

Signature and Date

APPENDIX B – EASTVIEW MURAL LOCATION

