

Notice of Public Information Centre #2 Transportation Master Plan 2051

Laying the Foundation for Tomorrow's Infrastructure

The Study

The City of Barrie (the "City") is updating its Transportation Master Plan (TMP) to determine multi-modal infrastructure requirements to support its current growth forecast to 2051 targeting 298,000 people and 150,000 jobs. The forecast was developed within the legislative context of the previous provincial Growth Plan for the Greater Golden Horseshoe (the "Growth Plan"), 2019.

This study will:

- Review the existing TMP and current network conditions to identify existing capacity constraints;
- Ensure the transportation network and services meet the current and future community needs by providing long-term and integrated transportation planning strategies to the 2051 planning horizon; and
- Recommend future transportation projects to support the planned growth.

We Want to Hear From You

The City would like to invite you to attend the upcoming Public Information Centre (PIC) to learn more about the TMP and to provide your input. At this meeting, the Project Team will:

- Provide an overview of the TMP study process and project tasks to date;
- Share key feedback received from PIC #1;
- Gather input from different configurations of the transportation network (the "network alternatives");
- Seek feedback on developed network alternatives, factors considered in developing the preferred alternative, and the proposed evaluation process for the alternatives; and
- Provide an outline of next steps and opportunities for engagement.

This is a drop-in style event with project team members available to answer questions, receive feedback and discuss your thoughts on the future of transportation. Residents can also use the interactive digital tools to provide feedback online if they are unable to attend the in-person PIC.

Time and Location

Date:	Thursday September 18 th , 2025
Time:	5:00 PM to 7:30 PM (drop-in anytime)
Location:	General John Hayter Southshore Community Centre (205 Lakeshore Dr, Barrie, ON L9S 3T7)

Public Input and Project Website

PIC material including the online comment form will be available on the project website following the event at: buildingbarrie.ca/transportationmasterplan

Contact Us

If you have any questions regarding this study, please contact one of the following individuals:

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