

October 7, 2025
File: D30-001-2025

NOTICE OF PUBLIC MEETING PURSUANT TO SECTION 17 OF THE *PLANNING ACT*, R.S.O. 1990, AS AMENDED, IN RESPECT TO A PROPOSED AMENDMENT TO THE OFFICIAL PLAN 2051 (MAY 2024)

Re: Amendment to City of Barrie Official Plan 2051 (May 2024)

TAKE NOTICE that the Affordability Committee of the Council of the Corporation of the City of Barrie will hold a public meeting for a City-initiated amendment to the Official Plan 2051 (May 2024) on **Wednesday, October 29, 2025 at 6:00PM**. This meeting was previously scheduled for September 10, 2025. Updated schedules and materials for the Public Meeting are available on the City's website at <https://barrie.ca/OfficialPlan>.

THE PURPOSE of the Official Plan Amendment application is to make the City's Official Plan consistent with the Provincial Planning Statement, 2024 (PPS 2024), which came into effect on October 20, 2024. The Official Plan is the policy document that directs the future use of land, development, infrastructure and community building within the City, and it is required to be consistent with provincial planning legislation. PPS 2024 replaces the Provincial Policy Statement, 2020 (PPS 2020) and A Place to Grow: Growth Plan for the Greater Golden Horseshoe (Growth Plan).

A public meeting was held on February 26, 2025 followed by Staff Report [DEV009-25](#) on March 19, 2025. By direction [20-G-054](#), General Committee referred the report back to staff for additional consultation, with particular regard to the impact of the change to the uses permitted in the City's current Employment Area.

The original proposal for the Official Plan Amendment contemplated changing the existing Employment Area Non-Industrial designation to a new designation called Business Commercial. Staff have now proposed an additional designation for lands predominantly in the Employment Area – Industrial designation called Service Industrial. This designation is intended to further recognize existing and future employment generating uses that support industry, commerce, and manufacturing but would not be permitted in the employment area under the new definition in PPS 2024. A second public meeting is being held due to the proposed addition of this new designation and the associated text changes required to facilitate the designation in the Official Plan.

The proposed amendments to the Official Plan include:

- Aligning the definition of Employment Area with the PPS 2024, meaning those areas are designated in an official plan for clusters of business and economic activities including manufacturing, research and development in connection with manufacturing, warehousing and goods movement, and associated retail and office uses, and ancillary facilities;
- Adding 2 new land use designations, Business Commercial and Service Industrial, for lands in the current Employment Area, that are intended to recognize existing and future uses that no longer meet the definition of Employment Area, but do provide jobs in businesses that drive the City's industry, commerce, and population related employment uses; and,
- General wording revisions to all sections of the plan that reference the PPS 2020 and the Growth Plan.

The public meeting will be held in a virtual forum with electronic participation and in-person at City Hall. The meeting will be livestreamed on the City's YouTube Channel <http://youtube.com/citybarrie>.

If you wish to provide oral comments (virtually or in-person) at the public meeting, please register in advance by emailing: cityclerks@barrie.ca or calling 705-739-4220, Ext. 5500 during regular office hours prior to **Wednesday, October 29, 2025, by 12:00 p.m.** Once you register, you will be provided information from the Legislative Services Branch on how to make your submission. If you would like to participate virtually, you will need access to a computer with internet service or a telephone.

Any person may attend the meeting and make representation or present submission respecting this matter. If you wish to make a written submission concerning this matter, please email or mail written comments to cityclerks@barrie.ca or City Hall, 70 Collier Street, PO Box 400, Barrie, ON L4M 4T5 (attention: City Clerk). Written comments must be received by **Wednesday, October 29, 2025, by 12:00 p.m.**

Notification of the approval of the Official Plan Amendment by the City will be provided upon written request to the undersigned file manager in the Development Services Department – Planning Division.

If a person or public body who would otherwise have an ability to appeal the decision of the Council of the City of Barrie to the Ontario Land Tribunal (OLT) but the person or public body does not make oral submissions at a public meeting or make written submissions to the Corporation of the City of Barrie in respect of the proposed Official Plan Amendment before the Corporation of the City of Barrie gives or refuses to give approval to the Official Plan Amendment:

- (a) the person or public body is not entitled to appeal the decision of the Corporation of The City of Barrie to the Ontario Land Tribunal (OLT); and
- (b) the person or public body may not be added as a party to the hearing of an appeal before the OLT unless, in the opinion of the Tribunal, there are reasonable grounds to do so.

All information including opinions, studies, presentations, reports, are considered part of the public record. The submission is posted under Official Plan page on the City's website at the following link: <https://barrie.ca/OfficialPlan>. No key map is provided in this notice, as this Official Plan Amendment would apply City-wide.

Any person wishing further information or clarification regarding the Official Plan Amendment or the Provincial Planning Statement (2024) can contact the undersigned directly:

Celeste Kitsemetry, RPP
Supervisor of Growth Management
celeste.kitsemetry@barrie.ca
705-739-4220 ext. 4430

Development Services Department
City of Barrie, 70 Collier Street, P.O. Box 400
Barrie, Ontario, L4M 4T5