

May 28, 2026

File Ref.: Employment Lands Development CIP

NOTICE OF A PUBLIC MEETING PURSUANT TO SECTION 28 (2) & (4) OF THE PLANNING ACT, R.S.O. 1990, AS AMENDED, IN RESPECT TO AN UPDATE TO THE EMPLOYMENT DEVELOPMENT COMMUNITY IMPROVEMENT PLAN (CIP)

Re: Update to the City of Barrie Employment Development Community Improvement Plan (CIP)

TAKE NOTICE that the Affordability Committee of the Council of the Corporation of the City of Barrie will hold a public meeting on **Wednesday, June 17, 2026 at 6:00 p.m.** to receive information and public input on a proposed updated Employment Lands Development Community Improvement Plan for the City of Barrie under Sections 28(2) & (4) of the Planning Act, R.S.O. 1990, as amended.

TAKE NOTICE that the proposed update to the Employment Development CIP was introduced by Mayor Nuttall pursuant to Bill 3, the *Strong Mayors, Building Homes Act, 2022*, in accordance with subsection 284.3(b) of the *Municipal Act, 2001*, S.O. 2001, c. 25, as amended;

A Community Improvement Plan (CIP) is a financial and incentive-based tool available to municipalities for the purpose of encouraging select types of development within a defined CIP area. The current Employment Development CIP was adopted on December 3, 2025 and [By-law Number 2026-019 was passed on March 4, 2026](#). The Employment Development CIP features five incentive programs.

Given the release of the **Federal Government's Canada's Defence Industrial Strategy** on February 26, 2026, which highlighted the importance of enabling sovereign capabilities, and the subsequent appointment of Ontario first-ever Ontario Military Defence Representative (OMDR) on March 9, 2026, to promote Ontario's defence industry in global markets, attract new defence investment to the province and help Ontario companies take advantage of growing export opportunities, the existing CIP is proposed to be amended to enhance Barrie's strategic position to support and grow Ontario's defence industry.

The updated CIP proposes to add an additional program, **Sovereign Defence Investment Readiness**. The CIP Area is not proposed to change.

Purpose and Anticipated Benefits of the Sovereign Defence Investment Readiness Program

- a) To incentivize uses aligned with sovereign defence capabilities and provincial and federal priorities that would have significant economic benefit to the City and enhancing the creation or maintenance of employment in the identified Community Improvement Plan Area.
- b) To incentivize and accelerate industrial capacity in areas related to sovereign defence capabilities as identified by the federal government, including:
 - i. Aerospace,
 - ii. Ammunition,
 - iii. Digital Systems,
 - iv. In-Service Support,
 - v. Sensors,
 - vi. Space,
 - vii. Specialized manufacturing,
 - viii. Personnel protection,
 - ix. Training and simulation, and;
 - x. Uncrewed and autonomous systems.

The draft CIP program is posted on the Employment Development CIP page on the City's website at <https://www.barrie.ca/government-news/adopted-strategies-plans/employment-development-community-improvement-plan-cip>.

The public meeting will be held in a virtual forum with electronic participation and in person at City Hall. The meeting will be live streamed on the City's You Tube Channel <http://youtube.com/citybarrie>.

If you would like to participate virtually, you will need access to a computer with internet service or a telephone. If you wish to provide oral comments at the public meeting, please register in advance by emailing: cityclerks@barrie.ca or calling 705-739-4220 x 5500 during regular office hours prior to **June 17, 2026, by 12:00 p.m.** Once you register, you will be provided information from the Legislative Services Branch on how to make your submission.

Any person may attend the meeting and make representation or present submission respecting this matter. If you wish to make a written submission concerning this matter, please email or mail written comments to cityclerks@barrie.ca or City Hall, 70 Collier Street, PO Box 400, Barrie, ON L4M 4T5 (attention: City Clerk). Written comments must be received June 17, 2026, **by 12:00 p.m.**

Notification of the approval of the update to the Employment Development Community Improvement Plan by the City will be provided upon written request to the undersigned Economic Development Department.

If a person or public body does not make oral submissions at a public meeting or make written submissions to the Corporation of the City of Barrie in respect of the proposed updates to the Employment Lands Development Community Improvement Plan before the Corporation of the City of Barrie gives or refuses to give approval of the Community Improvement Plan:

- (a) the person or public body is not entitled to appeal the decision of the Corporation of The City of Barrie to the Ontario Land Tribunal (OLT); and
- (b) the person or public body may not be added as a party to the hearing of an appeal before the Ontario Land Tribunal unless, in the opinion of the Board, there are reasonable grounds to do so.

All information including opinions, presentations, reports, documentation, etc. provided for or at the Public Meeting are considered public records. This information may be posted on the City of Barrie website and/or made available to the public upon request. Questions about this collection should be directed to the undersigned.

All information including studies, presentations, and reports, are considered part of the public record. The draft proposed Community Improvement Plan is posted on the Employment Development Community Improvement Plan webpage on the City's website at the following link: <https://www.barrie.ca/government-news/adopted-strategies-plans/employment-development-community-improvement-plan-cip>

Any person seeking further information or clarification about the proposal should contact the Economic Development Department noted below during regular office hours.

Tel: 705-728-9850
E: invest@barrie.ca

Economic Development Department
City of Barrie, 70 Collier Street, P.O. Box 400
Barrie, ON L4M 4T5