

Employment Development Concierge Scorecard			
Criteria	Factor	Points Available	Max Score
1. Prerequisite	Development must be site plan application ready or building permit application ready if site plan is not applicable	NA	NA
2. End User	No end user is secured, but the building is suitable for a business in one of the following sectors: advanced manufacturing, health and life sciences	5	20 (35 including bonus points)
	End user secured but has/can not been disclosed to Economic and Creative Development (ECD) staff	10	
	Owner/developer is the end user or end user has been secured and disclosed to ECD	15	
	End user is within one of the following sectors: manufacturing, health and life sciences	20	
	*Bonus points: End user is an existing Barrie business developing for an expansion of its operations	15	
4. Expected Employment Gained or Retained (immediately or expected within the first year of business, or retained if business loss is a possibility).	Jobs created or retained = 20-50 employees	15	60
	Jobs created or retained = 51-100 employees	30	
	Jobs created or retained = 101-200 employees	45	
	Jobs created or retained = 201+ employees	60	

5. Square Footage (ft ²) (if an existing business, include total building ft ² including expansion)	20,000-49,999 ft ²	5	20
	50,000-99,999 ft ²	10	
	100,000-199,999 ft ²	15	
	200,000 ft ² or more	20	
Total Score			100
Notes: A minimum of 70 points (including bonus points) is required to qualify for the program.			